

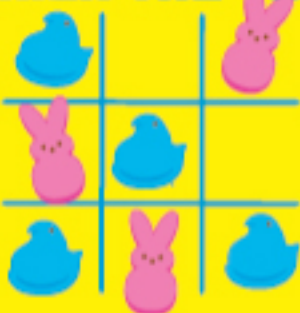
# Peeps<sup>®</sup>

BRAND

Gimme Some  
**SUGAR**



**CHICK TAC TAE**



GIVE PEEPS A CHANCE



Natural  
Blonde



PEEPS,  
LOVE, and  
HAPPINESS



**CHICKS  
LOOK  
GOOD  
IN PINK**

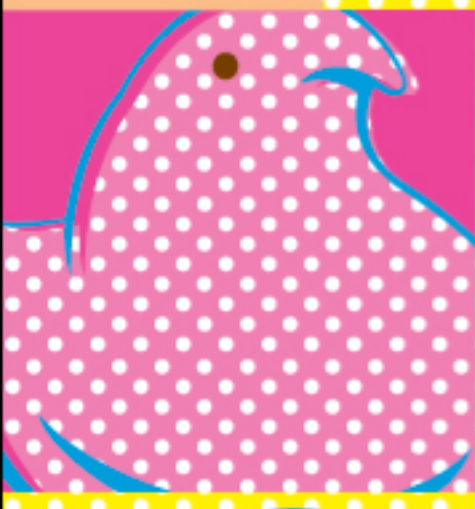
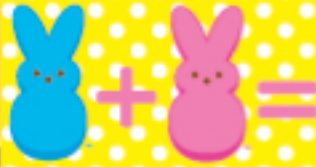
**VILLAGE  
PEEPS**



**DIXIE**



**CHICK**





**#1**  
Easter Brand  
Extends **Year-Round**  
Pop Culture **Icon...**  
**100% Awareness!**

Fanatical and  
**Loving** Following  
Seasonal **Peeps**  
Characters and Art

